

## Orange Belgium presents the new ultra-compact ‘Orange Dive 73’ smartphone: latest innovation at a very affordable price

Orange Belgium adds the Orange Dive 73 to its wide smartphone portfolio. This Orange ultra-compact branded 4G smartphone offers innovative functionalities such as face recognition for fast unlock, as well as ‘Voice over WiFi’ and ‘Voice over 4G’. The unique smart Orange features will simplify the digital life of its user and help him stay connected anywhere anytime. The Orange Dive 73 is available at the very affordable price of €139.99.

The Orange Dive 73 is a very affordable 4G smartphone that has the latest features and innovations on the market. The Orange Dive 73 is easy and enjoyable to use without compromising on the quality a customer expects from a 4G smartphone.

- The facial recognition gives customers access to their Dive 73 in only 0.5 sec. The 106 high-precision facial recognition key points and the 30° detection angle ensure reliable and secure access at a glance.
- The Orange Dive 73 is compact and its 5.5”HD + IPS FullView screen displays a splendid image.
- With its 18:9 format, the smartphone is narrower than standard format phones, which makes it easier to hold with one hand.
- Via Quick Touch the main functions of the smartphone are quickly accessed.
- Thanks to the ‘Voice over WiFi’ customers can call even when there is no mobile network available and thanks to ‘Voice over 4G’ they can continue to surf at 4G speed while calling. Orange was the first to launch both technologies at the beginning of June 2018.
- The ‘Orange Experience’ software personalizes the phone just as the customer wants. This software has been customized and developed by the Orange group to support, entertain and guide Orange customers on their own personal journey to stay connected to what’s essential to them.



### Innovation at an affordable price

The Orange Dive 73 is the perfect smartphone for anyone who wants excellent value for money and who is not attached to a particular brand. It offers innovative services and technology for a very affordable price as Belgians spend an average of almost €400 when purchasing a 4G smartphone.

Cristina Zanchi, Chief Consumer Officer, explains: “Innovation is not just for the premium device market. We want to offer our customers the best device at the best possible price without compromising on quality. Our phones are rigorously tested and constantly refined, ensuring permanent reliability and quality. It is the latest phone in the Orange branded device portfolio available in Belgium, a range we’re broadening progressively due to the success of the previous Orange branded devices.”

Today 65% of Orange customers enjoy a 4G smartphone. The average mobile data usage per smartphone user reaches 2.6 GB/month, almost double than in June 2017.

### The Orange Dive 73 in a nutshell

The Orange Dive 73 is available in the spectrum grey colour and is for sale online and in Orange shops at €139.99 or €29 with a Hummingbird smartphone tariff plan or €9 with Dolphin or Koala.

Technical aspects of the Orange Dive 73 smartphone include:

- Face Recognition unlock
- Fingerprint
- Swiftkey
- 2G/3G/4G
- 5.5", 18:9 HD+ display
- First class fingerprint function
- Near Field Communication
- 13MP rear and 5MP front camera
- Good battery life (25 hours)
- 16GB + 2GB memory

Thanks to Orange's partnership with SwiftKey keyboard the smartphone provides more accurate and useful 'nextword' predictions, saving time when typing. It also enriches the texting experience with the use of animated gifs, stickers and much more to drive mobile data usage. It supports >300 languages.

### About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: [corporate.orange.be](http://corporate.orange.be), [www.orange.be](http://www.orange.be) or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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